

8th February 2023

Dear Parents/ Carers,

RE: School Uniform

As we reach the end of the first half of the Spring term, I would like to take the opportunity to revisit the uniform expectations.

Uniform is an important part of a school's identity. It reinforces who we are as a community and helps allow students to feel pride in their school. It also helps prepare students for life after school where many will have to dress smartly for work.

It would be fair to say that, in the last two weeks, we have a number of interpretations of what is and is not acceptable uniform and we believe it is time to clarify our expectations for students and parents.

- Skirts – standard black skirt, pleated. To be worn no shorter than just above the knee.
- Trousers- Plain black tailored trousers.
- Socks – black or white. Tights- Plain black or natural colours.
- Academy tie in house colours
- White Collared shirt
- Black blazer with academy pocket badge
- Shoes – black polishable leather or simulated leather, please see examples below.
- Make-up, false eyelashes, nail varnish or jewellery – must not be worn for school. Items of jewellery which are not in line with the policy will be confiscated. If ears are already pierced, only one small stud may be worn in each ear lobe. No other body-piercing is allowed, e.g. nose studs, tongue studs or other ear piercings. All studs should be removed for PE. One watch only, no smart watches.
- Hair – should not be outlandish in style or colour and no brightly-dyed/multi-tonal hair is permitted and there should be no tramlines or patterns shaved into hair. Headscarves worn for religious purposes only and must be plain black.
- School bag with equipment list: black or blue pen, green pen, pencil, ruler, reading book, study book, planner

We will be enforcing the uniform policy when we return with zero tolerance of infringements. Staff will check the uniform of all students at the gate. Any students not in the correct uniform will get a sanction. Their tutor will contact you each day when the uniform is not correct. If students arrive with incorrect uniform, there will be further sanctions including sending them home to change into the correct uniform.

If you have any questions about the guidance, please do not hesitate to contact school or refer to the uniform policy on the website. If you are unsure whether a piece of uniform is acceptable, please consult the school before buying. If there are any extenuating circumstances, which mean you are unable to meet the uniform requirements by Monday 27th February, please email: office@smithswood.fmat.co.uk or send a message on MCAS.

We look forward to your support in ensuring all students are treated equally and trust the guidance above makes things much clearer for everyone.

Our authorised uniform suppliers are Clive Mark and Crested School Wear. Orders can be made online. All items with academy logos will need to be purchased from these companies. However, unbranded uniform can be purchased from your preferred store.

Clive Mark

2286 Coventry Road, Sheldon, Birmingham, B26 3JR

☎ 0121 722 2286

🌐 www.clivemark.co.uk

Crested School Wear

28 High Street (next to Wilton Market)

Erdington, Birmingham, B23 6SA

☎ 0121 350 8444

🌐 www.crestedschoolwear.co.uk

Yours sincerely,



Mr Mark Foden
Vice Principal.