

SMITH'S WOOD LEARNING JOURNEY

YEAR 10 **BUSINESS**

R067: Enterprise & marketing concepts

Topic Area 5 – Starting up & running an enterprise and revision for the upcoming mock assessment.

**MOCK
ASSESSMENT**



R067: Enterprise & marketing concepts

Topic 3 & 4 – Making a product financially viable, creating a marketing mix.

**SUMMER
TERM**

R068: Design a business proposal

Continuing work on your coursework

R067: Enterprise & marketing concepts

Topic 1 & 2 – Risk, reward and research

R068: Design a business proposal

Topic Area 5 – Reviewing the likely success of the business proposal and working on your coursework.

**SPRING
TERM**

**MOCK
ASSESSMENT**

R068: Design a business proposal

Topic Area 3 and 4 – Develop a product proposal, Review whether a business proposal is financially viable.

R068: Design a business proposal

Topic Area 1 & 2 – Market Research, How to identify a customer profile.

**COURSE
INTRODUCTION**

**AUTUMN
TERM**